



For additional information, contact:

Jeff Paterson

Executive Director

Office (716) 884-4887

Mobile (716) 990-6178

Email jeffpaterson@cms-buffalo.org

NEWS RELEASE

Falls resident wins top public relations award

BUFFALO, N.Y., July 31, 2013 – Jeff Paterson of Niagara Falls recently won two of five gold awards and one of two platinum “best of show” awards in the Public Relations Society of America Buffalo Niagara Chapter Excalibur Awards program. Paterson is executive director of Community Music School of Buffalo.

Paterson won a gold award in the interactive communications category, and best of show in the project division, for the redesign of Community Music School’s website. He also won a gold award in the special events and observances category for the music school’s 88 Keys fundraising event, held in October 2012. He has won 57 Excalibur Awards since 1998, including a previous best of show award in 2011.

Community Music School is a nonprofit organization with locations in Buffalo, Amherst, Clarence Center, East Aurora, Lancaster and Lockport. The school offers individual lessons in piano, voice, strings, winds and brass, guitar and bass, percussion, theory and composition. Community Music School also offers various musical classes and ensembles for children and adults.

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